

A RADISSON COLLECTION HOTEL

RIGHT ON TIME FOR THE WORLD SKI CHAMPIONSHIPS, THE GRAND HOTEL SAVOIA, A RADISSON COLLECTION HOTEL, AND SAVOIA PALACE RADISSON RESIDENCES REOPEN IN CORTINA

The historic **Grand Hotel Savoia Cortina d'Ampezzo**, **A Radisson Collection Hotel**, and the **Radisson Residences Savoia Palace** are scheduled to reopen on January 29th.

Right on time for the **Alpine World Ski Championships Cortina 2021**, which will be held from **7** to **21 February**, both resorts will be returned to the famous mountain town after an extensive renovation, which has renewed their offerings while still maintaining their unique identity.

"The World Ski Championships are an extraordinary event for Cortina, not to be missed! Our resort is ready to welcome our guests in total safety in line with government guidelines, and Radisson's own policies, on dealing with the Covid emergency.", confirms **Rosanna Conti, General Manager of the Resort**. "Also, for this 2021 edition, the Grand Hotel Savoia has confirmed itself as the great point of reference for the 'insiders' of the event", continues Rosanna Conti, "and I hope that it will be an auspicious sign to continue the winter season until late spring - especially considering the copious snowfalls that this year has ironically brought to Cortina."

Built in 1912, in an **Art Nouveau style**, and now restored as a true symbol of Italian elegance and contemporary style, the 5-star Hotel recently joined the **Radisson Group** and is operated by **Zeus International**.

Strategically located in the centre of Cortina, the Hotel offers to its guests several types of rooms and suites with a wide choice of services. Designed with a timeless elegance, the hotel merges the sophisticated and modern with a décort hat is inspired by the essential lines of the Radisson Collection, as well as the seductive style of Italian design.

The **Grand Hotel Savoia** represents the **hub of Cortina's social, dining** and **entertainment scene** and presents three unique dining concepts that offer a truly extraordinary gastronomic experience: **Ristorante Savoy, 1224 Bar Lounge** and **1224 Terrazza**.

The **Radisson Residences Savoia Palace** offers **44 well-appointed**, open plan apartments with spacious interiors inspired by typical mountain chalets. The large suites and apartments feature a cozy ambience where guests can relax in the comfortable living space filled with natural light, and are the ideal choice for families and groups of friends.

Radisson Collection

Radisson Collection is a premium lifestyle collection of iconic properties located in unique locations, close to prime leisure attractions. While the character of each Radisson Collection hotel feels authentic to its location, all of them offer the ultimate template for contemporary living – united by bespoke design and exceptional experiences across dining, fitness, wellness and sustainability. Designed for guests and locals alike, each Radisson Collection hotel is defined by the guests who visit them and those who serve in them. Guests and professional business partners can enhance their experience with Radisson Collection by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

RADISSON HOTEL GROUP

<u>Radisson Hotel Group</u> is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

Zeus International

Zeus International is a forward thinking Hotel Management firm providing hotel management services and delivering asset restructuring assignments to independent and multi branded hotels and resorts, through innovative operating concepts and market opportunity assessments.

The Hotel Management and advisory services offered by Zeus International include owner representation, hotel preopening and management, operations audits and consulting, turnaround management, brand selection, profit improvement plans as well as various programs focused on the relationship between customer retention, customer satisfaction and image.

Through a diverse team of executives who translate vision into reality, the company delivers operating models customized to the needs of its clients and the specific marketplace.

With current offices in Athens, Milan, Bucharest, Nicosia and Sofia, Zeus International is established as one of the leading hotel management companies within Greece, and with reach across Italy, Cyprus, and Romania. Operating more than 3,500 rooms in 22 hotels, driving top-line revenues in all segments to achieve optimum profitability, Zeus International expansion plan is to grow within Europe with several further properties planned to open at the end of 2021 and first quarter of 2022. Further new projects are in the pipeline confirming the company's vision to have a Zeus International developed and managed property in every major city and destination throughout Western and Eastern Europe within the next five years.

The current portfolio of key partnerships includes projects with key funds and companies being; Bain Capital, Invel Real Estate Partners,B2K Capital, Viohalco Group, as well as cooperation with some of the world's most known hotel brands such as Radisson Hotels, Hilton Hotels and Wyndham Hotels.

Zeus' affiliated companies Xenium and Cronus Developments cover advisory and hospitality development services such as financial analysis and refinancing of hospitality projects, feasibility studies, investments analyses, project management, master planning and developments design, procurement, renovations and new construction of hospitality developments. Through Xenium and Cronus Developments, Zeus delivers to hospitality investors, a performance driven One-Stop Shop service based on a Turn-Key principle.

Some of the recent awards Zeus International is proud of, include; "Diamonds of the Greek Economy Award 2020", "Greek Business Champion Award 2019", Greek Hospitality Golden Award for "Best Greek Hotel Management Strategy 2019", Tourism Awards, Silver in "Strategy & Innovation 2019", Greek Hospitality Awards, Silver Award as "Best Greek Hotel Management Strategy 2020".

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