



## PRESS RELEASE

### **HIGH ALTITUDE COMFORT AND WELLNESS:**

#### **AT THE GRAND HOTEL SAVOIA DREAMY TREATMENTS IN THE HEART OF THE DOLOMITES AND THE BEST SPA THERAPIST IN THE WORLD**

*Silvia Roncetti, Spa Therapist at the Hotel in Cortina d'Ampezzo, wins today the first edition of the Hall of Wellness Awards as Global Therapist of the Year*

**Cortina d'Ampezzo, 10 December 2020** - The *Savoia Spa* at the Grand Hotel Savoia, A Radisson Collection Hotel, is a secret sanctuary in the heart of the Dolomites in Cortina d'Ampezzo: a place to awaken senses and discover an extraordinary experience of colours, sounds and fragrances, with treatments designed to regenerate the body and mind.

Comfort and wellness are also ensured by the high-profile professionals who work at the Savoia Spa, such as Silvia Roncetti, Spa Therapist at the five-star hotel, who today won first prize in the Global Therapist of the Year category of the Hall of Wellness Awards. The Awards Gala, in its first edition and promoted by Spa Connectors, aims to recognise the best practitioners in the sector worldwide. The nominees were selected by a panel of industry experts. After graduating in Physical Education and Sport, Silvia Roncetti specialised in body massage techniques and, before joining the Grand Hotel Savoia, worked all over the world in facilities like the JW Marriott in Venice, Six Senses Hotels, Resort and Spa in Courchevel in France and in Zighy Bay in Oman.

#### **Savoia Spa, the philosophy of wellness**

The winter season has begun in Cortina d'Ampezzo and, waiting for the ski slopes' opening, the Savoia Spa has developed several massage treatments, based on pure essential oils of natural origin, designed to rejuvenate body and mind.

For lovers of total wellness, the **Radisson Relaxation Experience** is the perfect combination of a dream stay for two at the Grand Hotel Savoia and full immersion in the Savoia Spa.

The package includes a 50-minute back, neck and shoulder massage, with a mini foot massage and mini Indian head massage. Inspired by the need to 'immerse yourself in nature', this treatment resonates deeply in the mind, body and spirit. It relieves stress, tension and restores harmony, using Comfort Zone essential oils.

- Minimum stay: 2 nights
- Breakfast
- Afternoon tea for two at 1224 Bar Lounge & Terrace

- Bookings until 20 March 2021
- From €599 per night

The **Savoy Rejuvenant Ritual** is a combined, rejuvenating treatment focused on relaxing and soothing facial muscles, creating a sense of balance and calm throughout the body through specific massage techniques.

Timing: 50 minutes

Price: € 115,00

The **Dolomites Wellbeing Ritual**, by Comfort Zone, is the result of a combination of scrub and massage. A deep exfoliation on the whole body aimed to eliminate dead cells and prepare the skin for a mountain climate, is followed by deep body hydration in 7 steps, with immediate result and benefit.

Timing: 80 minutes

Price: € 195,00

The Savoia Spa embraces an innovative all-Italian spa concept based on the use of world-renowned Comfort Zone products. A haven where guests can indulge in a range of innovative treatments that melt away and relieve muscle tension. A plunge in the heated in-door pool further elevates this sense of tranquility. In the fitness centre, with state-of-the-art equipment, guests can find everything they need to keep fit, as well as a personal trainer for those who wish to take their training to a higher level.

### **Grand Hotel Savoia, A Radisson Collection Hotel**

Built in 1912, in an Art Nouveau style, true symbol of Italian elegance and contemporary, the 5-star Hotel is recently joined the Radisson Group and is operated by Zeus International. After an important restructuring, which has renewed its offer, while maintaining its unique identity, the Grand Hotel Savoia, in the heart of Cortina d'Ampezzo, offers to its guests several types of rooms and suites with a wide choice of services. Designed with a timeless elegance that merges the sophisticated and modern with a décor that is inspired by the essential lines of the Radisson Collection, as well as the seductive style of Italian design. The Grand Hotel Savoia represents the hub of Cortina's social, dining and entertainment scene and presents three unique dining concepts that offer a truly extraordinary gastronomic experience: Ristorante Savoy, 1224 Bar Lounge and 1224 Terrazza

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### **Radisson Collection**

[Radisson Collection](#) is a premium lifestyle collection of iconic properties located in unique locations, close to prime leisure attractions. While the character of each Radisson Collection hotel feels authentic to its location, all of them offer the ultimate template for contemporary living – united by bespoke design and exceptional experiences across dining, fitness, wellness and sustainability. Designed for guests and locals alike, each Radisson Collection hotel is defined by the guests who visit them and those who serve in them. Guests and professional business partners can enhance their experience with Radisson Collection by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

## **RADISSON HOTEL GROUP**

[Radisson Hotel Group](#) is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

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## **Zeus International**

Zeus International is a forward thinking Hotel Management firm providing hotel management services and delivering asset restructuring assignments to independent and multi branded hotels and resorts, through innovative operating concepts and market opportunity assessments.

The Hotel Management and advisory services offered by Zeus International include owner representation, hotel pre-opening and management, operations audits and consulting, turnaround management, brand selection, profit improvement plans as well as various programs focused on the relationship between customer retention, customer satisfaction and image.

Through a diverse team of executives who translate vision into reality, the company delivers operating models customized to the needs of its clients and the specific marketplace.

With current offices in Athens, Milan, Bucharest, Nicosia and Sofia, Zeus International is established as one of the leading hotel management companies within Greece, and with reach across Italy, Cyprus, and Romania. Operating more than 3,500 rooms in 22 hotels, driving top-line revenues in all segments to achieve optimum profitability, Zeus International expansion plan is to grow within Europe with several further properties planned to open at the end of 2021 and first quarter of 2022. Further new projects are in the pipeline confirming the company's vision to have a Zeus International developed and managed property in every major city and destination throughout Western and Eastern Europe within the next five years.

The current portfolio of key partnerships includes projects with key funds and companies being; Bain Capital, Invel Real Estate Partners, B2K Capital, Viohalco Group, as well as cooperation with some of the world's most known hotel brands such as Radisson Hotels, Hilton Hotels and Wyndham Hotels.

Zeus' affiliated companies Xenium and Cronus Developments cover advisory and hospitality development services such as financial analysis and refinancing of hospitality projects, feasibility studies, investments analyses, project management, master planning and developments design, procurement, renovations and new construction of hospitality developments. Through Xenium and Cronus Developments, Zeus delivers to hospitality investors, a performance driven One-Stop Shop service based on a Turn-Key principle.

Some of the recent awards Zeus International is proud of, include; “*Diamonds of the Greek Economy Award 2020*”, “*Greek Business Champion Award 2019*”, Greek Hospitality Golden Award for “*Best Greek Hotel Management Strategy 2019*”, Tourism Awards, Silver in “*Strategy & Innovation 2019*”, Greek Hospitality Awards, Silver Award as “*Best Greek Hotel Management Strategy 2020*”.

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